

SHOWREEL

7 TIPS for your SHOW REEL



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**"YES, I CAN
DO THE JOB."**

The company is searching for someone who can do a specific job. Show them that you can do the tasks on their level.





SHOW ONLY RELEVANT SKILLS

Your title card in the beginning states your specialty. Make sure your showreel delivers. Keep it relevant!





WHAT DID YOU WORK ON?

A clear title card, subtitles under the projects and visual aids must make clear what your work is.





STAND OUT. BE SPECIAL.

What is your passion and specialty? Show what you love the most and are the best in. Humor is extremely memorable.



„IS THIS A MUSIC VIDEO?“

Adding fancy animations, crazy design parts, alternative music, a cut to the beat ... STOP!
Keep it simple and focused!



LESS IS MORE! (BE GREAT!)

If you show greatness in one particular area people will automatically think you are great in every area. This is the Halo Bias.



PUBLIC & ACCESSIBLE

Upload your videos to be easy accessible on vimeo.com as well as shown on your social media. Have a non password protected reel online.

SHOWREEL



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